



DAWSUN TECHNOLOGIES

Global Offices:

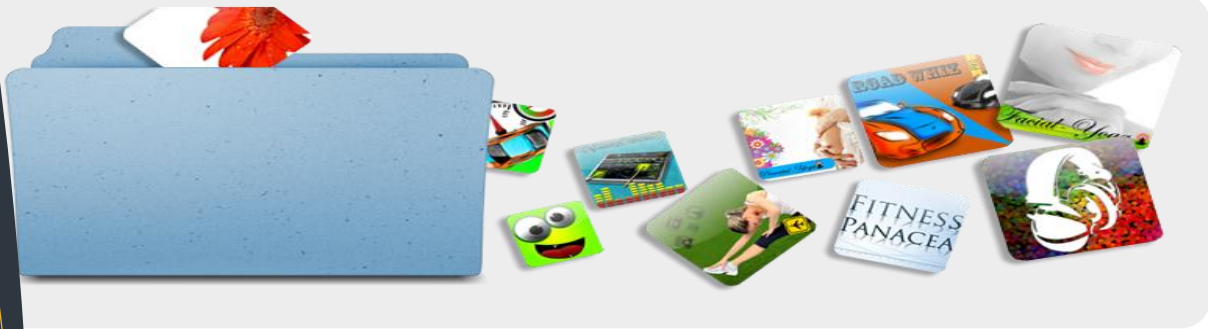
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ABOUT

DawnSun Technologies is a fast growing mobile applications and games development house founded in April 2009. DawnSun designs and develops business and entertainment mobile solutions and presents to customers globally via various distribution networks.

DawnSun Technologies is a growing team and we are joined together by a common desire and focus to excel in Mobile and Wireless Technologies. Our team is comprised of bright, diverse, and creative personalities with in depth technology knowledge and thorough understanding of current and emerging mobile technology paradigms.

Mobile and wireless applications in the future will metamorphose the way business is conducted globally. We desire to overcome the routine and create a company that would act in the market not only for business success but for the sake of Technology Excellence. The roots of our expertise can be traced in the sustained R&D efforts, which have enabled us to develop, refine, deploy, and deliver applications to national and international clients.

OUR PHILOSOPHY

DawnSun Technologies is an upcoming software engineering solutions and services company. We provide outsourced software product design, R&D, and related services to global software product companies. We provide customized, cost-effective and quality services, which include Application Re-engineering & Migration, turnkey Wireless and Mobile applications and solutions.

- We ensure client SATISFACTION
- Technology and presentation INNOVATION
- Continuous KNOWLEDGE improvement
- Aim for a higher degree of technical EXCELLENCE
- Get into new BUSINESS PARTNER RELATIONS
- Sincerely complying to highest international standards of QUALITY

VISION

"Commitment to technical excellence and pursuit of the best"

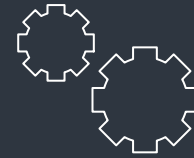
MISSION

"Strive to create next generation secure, reliable, scalable, and manageable solutions with commitment to continual improvement."

We follow: Mobile Application Development Process

Applications developed for the mobile work in a constraint environment but need to accomplish desired functionality. Mobile development process differs from desktop software development process on multiple steps. Following highlights our mobile application development methodology.

- **Application Learning (Requirement Phase):** A thorough understanding and learning of the application features is done by the development team. An application feature and flow (call flow) document is prepared, got reviewed & signed off by the client.
- **Call Flow/Wireframes:** Call flow providing detailed descriptions of each screen element and features is prepared. It illustrates screen layouts, navigation rules, and information flow.
- **UI Prototype:** A graphical overview of the proposed application is prepared. The prototype includes all of the key screens and application flow.
- **Development:** After review and approval of application call flow and UI prototype, a development plan including development iterations/phases of the application is prepared. The mobile application is first developed for the reference target handsets. The application development is divided among developers based on the independent functional modules in the application. A development lead will take the responsibility of coordination among the team for the development and application integration.
- **QA:** The mobile application is tested on actual live devices before delivering it to the clients for review. The application is tested for the desired functionality and performance as well as for standard test cases.
- **Handset Porting:** Porting starts once the development on reference handset is reviewed and approved. Depending on the target handset list, porting on some devices is quick with minimal changes. But, for some handsets it might need development and changes in the navigation flow of the application.
- **Deployment and Certification:** Deployment and certification requirements vary with mobile platform and distribution networks. After achieving review and approval, application deployment submission bundle is prepared as per the guidelines of the distribution network.



APPLICATION GENRES

- Information
- Health
- Entertainment
- Educational
- Classified
- Personal Mgmt
- Contest
- Financial
- Social Networking
- Miscellaneous



GAME GENRES

- Sports
- Fun
- Action
- Adventurous
- Puzzle
- Racing
- Cards
- Casual games



BUSINESS APPLICATION (DOMAIN)

- Mobile Banking
- Sales Force Automation
- Daily summary
- Site Inspection Application
- Market Survey Application
- Automated Mileage Tracker - using GPS
- Inventory/Stock Tracking - using Barcodes
- Field Force Automation Solution

Our Presence:

Like a craftsman, team at DawnSun Technologies has carved various products, which are being used by millions of users worldwide through various carriers across multiple geographies including Apple – App Store, RIM (BlackBerry) - App World, Google Android - Market Place and Windows Phone 7 – Apps Hub more.

Our expertise in the mobile space spans Social Networking, Instant Messaging, Location Based Services, Multimedia Streaming, Banking, Enterprise applications, Payments.



Dancy Tunes

Available at:

Apple iPhone
Apple iPad
WP7



Monster Hunt

Available at:

Apple iPhone



iBoomBox Tuner

Available at:

Apple iPhone



Relaxing Tunes

Available at:

Apple iPhone
BlackBerry
Android
WP7



Puzzle Bombo

Available at:
Apple iPhone



MusicSkins

Available at:
Apple iPhone
BlackBerry
Android
WP7



Road Whiz Pro

Available at:
Apple iPhone



Facial Yoga

Available at:
Apple iPhone
BlackBerry
Android
WP7



Personal & Spam SMS

Available at:
Android



Prenatal Yoga

Available at:

Apple iPhone
BlackBerry
Android
WP7



Fitness Panacea

Available at:

Apple iPhone
BlackBerry
Android
WP7



Goof Boy

Available at:

Apple iPhone



Fancy Octa

Available at:

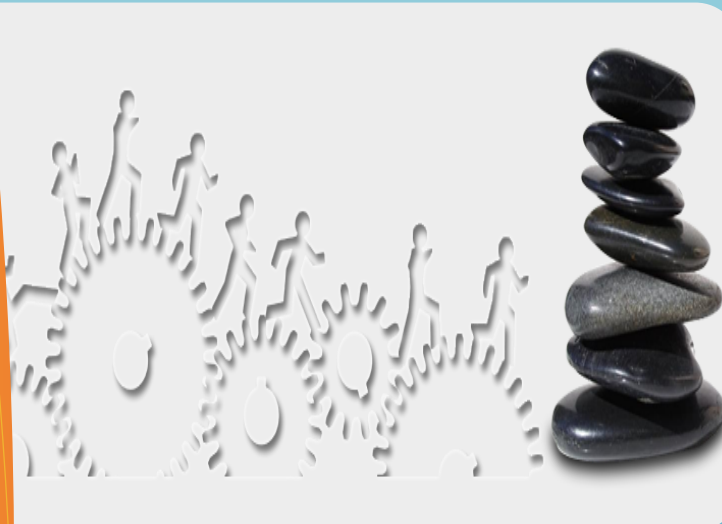
Apple iPhone



Office Workouts

Available at:

Apple iPhone
BlackBerry
Android
WP7



Quality Initiatives

- Our Quality Assurance (QA) processes ensure quality checks during the entire software development cycle starting from the project initiation, requirements gathering, development, and testing.
- A dedicated QA team responsible to ensure the quality of the products and services we deliver. Through effective test planning, we create and maintain end to end test cases for carrying out the testing activities.
- Team equipped with the required infrastructure and devices for testing mobile applications.
- Functional Testing of the application/game includes Data Testing and User Testing.
- Non-functional Testing includes Performance Testing, Stress Testing, Quality Testing, and Interface Testing.
- Generic handset test cases: The test case document is reviewed to ensure that all possible test scenarios specific to the handset are covered.
- Development team performs reviews of the QA results performed by the QA team.

DawnSun Outsourcing Potential:

Services:

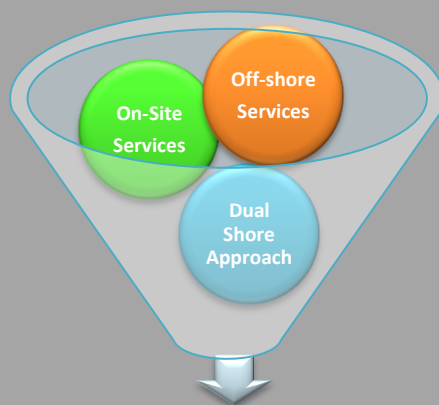
DawnSun Technologies offers ready-to-market solutions on all kinds of mobile platforms and handsets. We possess expertise in development, testing, porting and certifying mobile applications/games. The team is proficient in sound, video and animation composition, Internet publishing, and creating highly scalable server-side systems for mobile applications.

Outsourcing Potential:

- iPhone Mobile Application Development
- BlackBerry Mobile Application Development
- Android - Google Mobile Hosted Solution
- iPhone Mobile Website Development
- Windows Mobile 7.0 Development
- Mobile-enabled Website Development
- J2ME-based Mobile Application Development on Nokia, Samsung, LG Phones
- Animation
- Character design & graphics
- Audio innovation
- Video on demand

Engagement Models:

- Fixed Bid: Fixed Price and Delivery Date
- Co-Sourcing: Dedicated team (Time and Material Basis)
- Hybrid Model: A Model that allows flexibility of team deployment and assurance of predictability on budget and time



DawnSun Technologies Services

We can provide cost-effective alternatives to developing software in-house without compromising speed and quality. We can help deliver your innovations fast for you to compete in this ever-increasingly complex and rapidly changing market.

PARTNERS



www.sjmtechs.com

Why DawnSun Technologies:

Commitment

DawnSun is committed to technical excellence and pursuit of the best. Always open to adopt and continuously improve upon software development practices and processes.

Capability

Has the capability to build client products from the rough concept note. We believe in substantial business results, rather than acting as a passive offshore developers locked in contracts.

Stability

- Team is experienced and expert in product engineering and development projects.
- We are focused on ongoing R&D and technology learning initiatives to offer best design, development or quality assurance.

Quality

- All projects in DawnSun technologies follow a well-defined project life cycle, which helps us provide cost-effective and efficient solutions.
- We follow Rational Unified Processes (RUP) to explain and learn the core application workflow and iterations in SDLC.
- Creative and innovative designs
- High quality and bug-free applications

Give us an opportunity to develop a prototype of your valued concept.

What can DawnSun do for you?

Our experience in the mobile software arena is unique. We develop, distribute and support own products on multiple distribution networks. This gives us opportunity to share our experience in creating real world software products.

We absolutely love innovation and deliver best possible products. We are small and very quick responding.